



Annual Conference Digital toolkit

#SClannual

What is Sister Cities International's 2018 Annual Conference?

Sister Cities International's (SCI) 2018 Annual Conference will showcase how, in an era of unrest, cities across the globe are leading efforts to create smarter, healthier, more inclusive, and more innovative communities

Since its inception, the Sister Cities International network has played a key role in renewing and strengthening important global relationships via community-to-community projects and initiatives.

The conference consists of three full days of seminars and workshops on smart cities, sister city best practices, member networking, and more.

The conference will take place in Aurora, CO from **August 2-4, 2018**.

To see dates and times for all events, please visit our [conference agenda page](#).



— 2018 ANNUAL —
**CITIES LEADING
THE WAY**
AUGUST 2-4 | AURORA, CO
Sister Cities International

Theme: Cities Leading the Way
More info: www.sistercitiesconference.org
Register: <http://bit.ly/SCIannual2018>

Take part in SCI's 2018 Annual Conference

2018 Annual Conference

Pre-Conference Tours (Wednesday, **August 1**).

Pre-Conference Tracks; VIP Reception (Thursday, **August 2**).

Opening Ceremony and Parade of Flags (Friday, **August 3**).

Welcome Reception hosted by the Mayor of Aurora (Friday, **August 3**).

Conference sessions (Friday, **August 3** and Saturday, **August 4**).

Lou Wozar Diplomatic Awards Dinner (Saturday, **August 4**).



Youth Leadership Summit

High school students ages 14-18 will convene concurrent to the Conference to solve global challenges and learn about international affairs **August 1-5**.

Activities will include a diplomatic simulation, site visits, speaker sessions, and peer collaboration on international issues.

Students will experience a taste of college life by lodging at the dorms at the University of Denver.

Learn more at <http://sistercities.org/YLS>.

Join us in Aurora, CO on August 2-4, 2018



Take part in SCI's 2018 Annual Conference (continued)

Register for the 2018 Annual Conference or Youth Leadership Summit at <http://bit.ly/SCIannual2018>.

Promote SCI's 2018 Annual Conference to your network. Spread the word about citizen diplomacy and all of the exciting opportunities conference attendees will have, such as

- Exclusive networking opportunities with community leaders and city officials
- Relevant and high-level speaker sessions on citizen diplomacy, international affairs, and sister city best practices
- Exposure to the growing global hub that is the city of Aurora, Colorado.

Use the following pages to craft social media messages to send to your networks.

Be sure to check SCI's social media feeds and share our messages too!



Website

<http://sistercities.org>



Conference site

<http://sistercitiesconference.org>



Youth Leadership Summit

<http://sistercities.org/YLS>



Direct registration

<http://bit.ly/SCIannual2018>



Facebook

[Sister Cities International](#)



Twitter

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LinkedIn

[Sister Cities International](#)



Medium

<http://medium.com/@sistercitiesinternational>

Social media: Twitter

Twitter: 2018 Annual Conference



Connect with citizen diplomats & global leaders at @SisterCitiesInt's #SCIannual this August 2-4 in #Aurora! <http://sistercitiesconference.org>



Can't wait to experience [INSERT EVENT: CONFERENCE SESSION X, PARADE OF FLAGS, AWARDS DINNER, ETC.] at @SisterCitiesInt's #SCIannual in Aurora this August! <http://sistercitiesconference.org>



Celebrate cities leading the way w/ @SisterCitiesInt August 2-4 in #August! Learn more: <http://sistercitiesconference.org> #SCIannual



Learn more about the power of citizen diplomacy at @SisterCitiesInt's #SCIannual August 2-4 <http://sistercitiesconference.org>



Excited to take part in @SisterCitiesInt's Annual Conference August 2-4 to promote innovative communities! Join me: <http://sistercitiesconference.org> #SCIannual



Want to learn how to leverage citizen & city #diplomacy in your community? Attend panel sessions at #SCIannual: <http://sistercitiesconference.org>



[INSERT ORG NAME] is going to @SisterCitiesInt's Conference August 2-4 in #Aurora, are you? <http://sistercitiesconference.org> #SCIannual



Meet & hear from Mayors + other officials on the importance of #CitizenDiplomacy in #Aurora at #SCIannual August 2-4: <http://sistercitiesconference.org>

Social media: Twitter (continued)

Twitter: Annual Conference and Youth Leadership Summit (copy and paste to share!)



The future of world affairs is in the hands of our youth!
Sponsor a student to attend @SisterCitiesInt's
Leadership Summit in Aurora August 2-4:
<http://sistercities.org/YLS> #SCLannual



Meet citizen diplomats from around the world learn
how cities are leading efforts to create smarter,
healthier, and more innovative communities at the
#SCLannual in Aurora: <http://sistercitiesconference.org>
#Diplomacy



Students at the #SCLannual Youth Summit will
participate in a service project, a diplomatic
simulation, and more: <http://sistercities.org/YLS>



City-level #diplomacy affects change worldwide. Join
the #SCLannual to collaborate with other citizen
diplomats: <http://sistercitiesconference.org>



Do you know a student with a passion for international
issues? Help them build leadership skills at the
#SCLannual Youth Summit in Aurora:
<http://sistercities.org/YLS>



Join the #SCLannual & hear from community and city
officials on how city-level #diplomacy affects positive
change worldwide: <http://sistercitiesconference.org>



Give youth the opportunity to learn about
#CitizenDiplomacy & world affairs at the #SCLannual
Youth Leadership Summit: <http://sistercities.org/YLS>



Learn how to grow the economic impact of your sister
city program at the #SCLannual in #Aurora August 2-4:
<http://sistercitiesconference.org> #Diplomacy

Social media: Facebook

Facebook: 2018 Annual Conference and Youth Leadership Summit (copy & paste to share!)

As [INSERT: citizen diplomats, a citizen diplomat], [INSERT: I, my sister city program, my friends, etc.] I believe that cities are taking center stage on creating smarter, healthier, more inclusive, and more innovative communities. That's why [INSERT: I am, we are] attending the @SisterCitiesInternational #SCLannual in Aurora, CO August 2-4 to learn more about leveraging people-to-people relationships to better our communities all over the world. Register and learn more at <http://sistercitiesconference.org>

1

[INSERT: I am/we are] excited to take part in Sister Cities International's 2018 annual conference in Aurora, CO August 2-4, 2018! Can't wait for the [INSERT EVENT: CITY WELCOME RECEPTION, CONFERENCE SESSION X, PARADE OF FLAGS, AWARDS DINNER, ETC.]. Join me/us this summer to honor citizen diplomacy, the role of cities in improving communities worldwide, and the @SisterCitiesInternational mission to promote peace through mutual respect, understanding, and cooperation—one individual, one community at a time. Register for the #SCLannual and learn more at <http://sistercitiesconference.org>

2

Social media: Facebook (continued)

Attention high school students interested in international affairs! @SisterCitiesInternational has an amazing opportunity for you. This August 1-5, experience our #SCIannual Youth Leadership Summit in Aurora, CO and participate in a diplomatic simulation, meet world leaders, and connect with like-minded students from all over the world in a college setting. Learn more about the Summit at <http://sistercities.org/yls>

1

Do you work with #exchanges, #tourism, or global issues? Don't miss this opportunity to meet and hear from city officials and community leaders from all over the world at the @SisterCitiesInternational #SCIannual conference August 2-4 in Aurora, Colorado. Build your network and share ideas on the most innovative ways for cities to create solutions to global issues while promoting citizen diplomacy. Learn more and register at <http://sistercitiesconference.org/>

2

Come for the conference. Stay for the parks, microbreweries, and rich culture. Join @SisterCitiesInternational in #Aurora, CO August 2-4 for the #SCIannual conference and learn how cities are leading the way to promote citizen diplomacy and solve global issues while taking in Aurora: a 25-minute drive from downtown Denver. Register for the conference at <http://sistercitiesconference.org/>

3

@SisterCitiesInternational is bringing technology, citizen diplomacy, and world culture to Aurora for the #SCIannual conference August 2-4. Meet and collaborate with other sister city participants, community and diplomatic leaders, and industry experts while supporting SCI's mission of peace through people. <http://sistercitiesconference.org/>

4

Or, share your own Facebook posts! Tag Sister Cities International (@SisterCitiesInternational) and #SCIannual in your post.

Web and Event Calendar Copy

Use this copy to promote the conference events on your sister city websites, social media, and more.

Sister Cities International’s 2018 Annual Conference: Cities Leading the Way

Hyatt Regency Aurora-Denver Conference Center
13200 East 14th Place
Aurora, CO 80011

Sister Cities International is excited to host their 2018 Annual Conference, in Aurora, Colorado from August 2-4, 2018 at the Hyatt Regency. This year’s theme is “Cities Leading the Way.”

Attendees will learn about how, in an era of unrest, cities across the globe are leading efforts to create smarter, healthier, more inclusive, and more innovative communities worldwide.

The conference consists of three full days of seminars and workshops on smart cities, sister city best practices, member networking, and more.

For more details about the conference, including registration fees, visit the Sister Cities International conference webpage: <http://sistercitiesconference.org/>

Youth Leadership Summit

University of Denver
2199 S University Blvd
Denver, CO 80208

Do you know a high school student with a passion for peace? Sister Cities International is inviting students ages 14-18 to participate in the 2018 Youth Leadership Summit (YLS) during the 2018 Annual Conference in Aurora, Colorado August 1 – 5, 2018.

The Youth Leadership Summit engages the next generation of leaders and introduces them to the world of international affairs. Through a specialized diplomatic simulation, a service project, speaker sessions, and peer collaboration, participants will learn how different national interests drive international cooperation on critical issues.

Over three days, the Youth Leadership Summit will provide students with effective problem solving strategies, leadership skills, and insights into international affairs—all while getting to know like-minded students from all over the world!

To learn more about the summit, including the diplomatic simulation theme, and to download a flyer, visit the Sister Cities International webpage: <http://sistercities.org/yls>

Sharable graphics

Visit <http://sistercitiesconference.org> to download hi-res graphics, or email communications@sistercities.org for other file types.



Questions?

Email us



Email

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Medium

<http://medium.com/@sistercitiesinternational>



#SCLannual